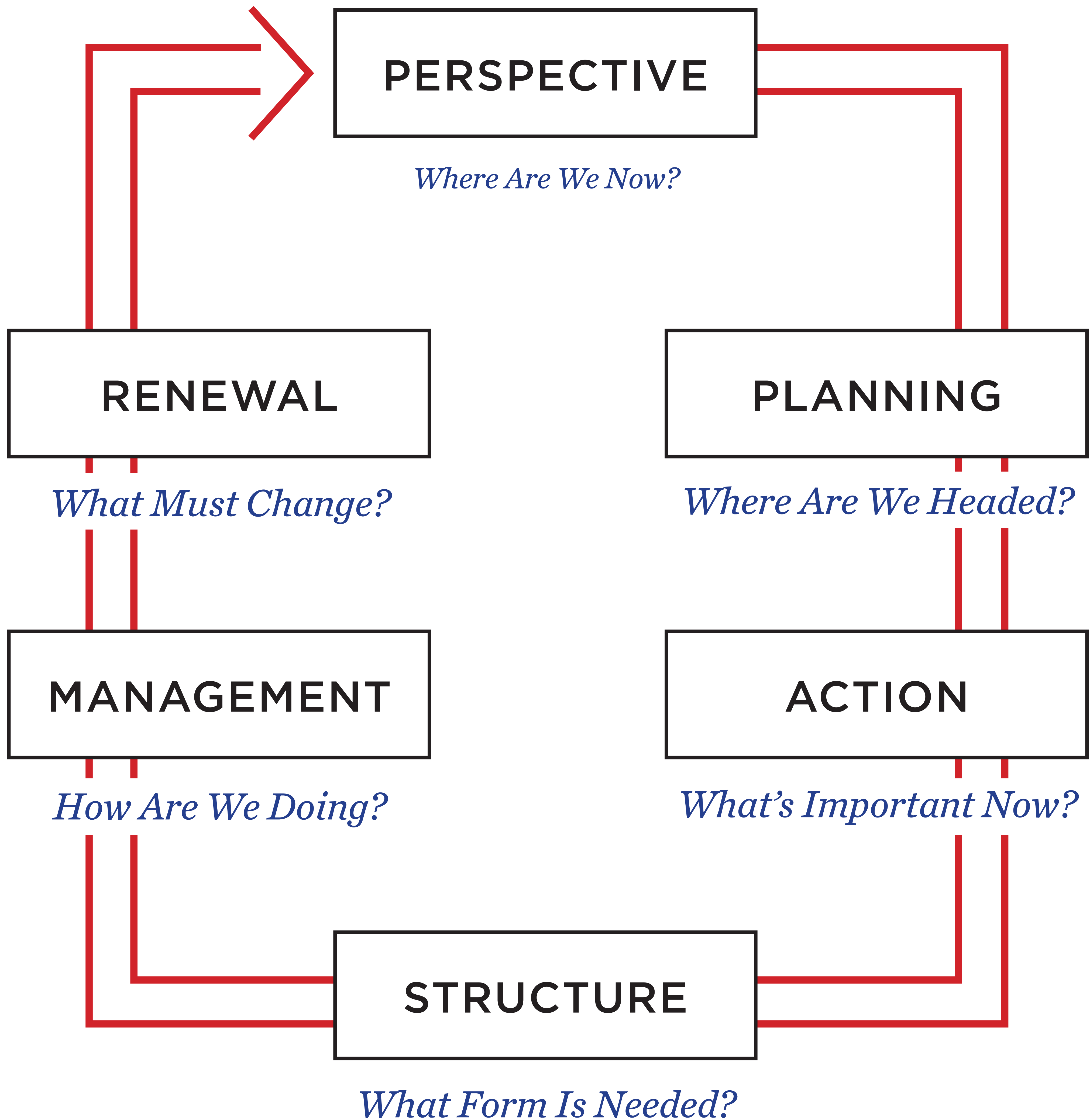


# SIX STAGE STRATOP PROCESS



# STRATOP DEFINED

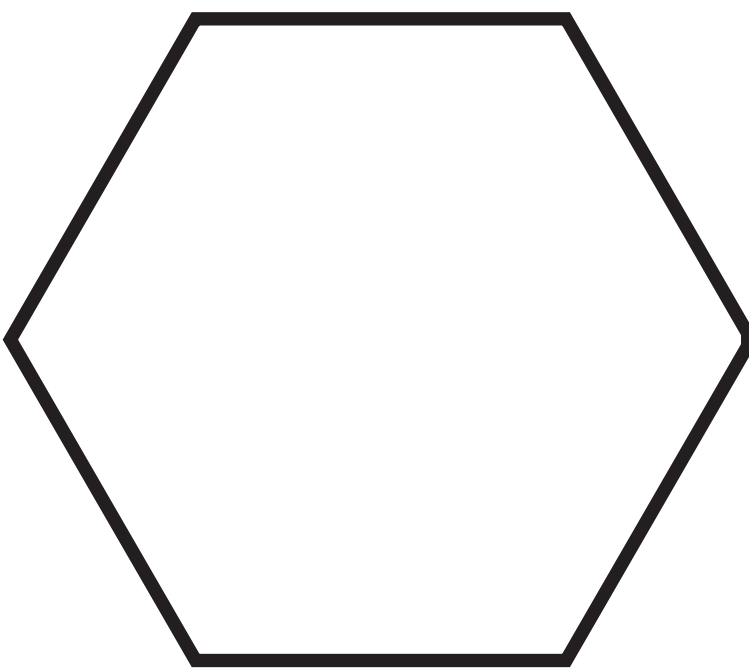
**STRATEGIC** ⇒ Planning for tomorrow, today.

**OPERATIONAL** ⇒ Managing today, today.

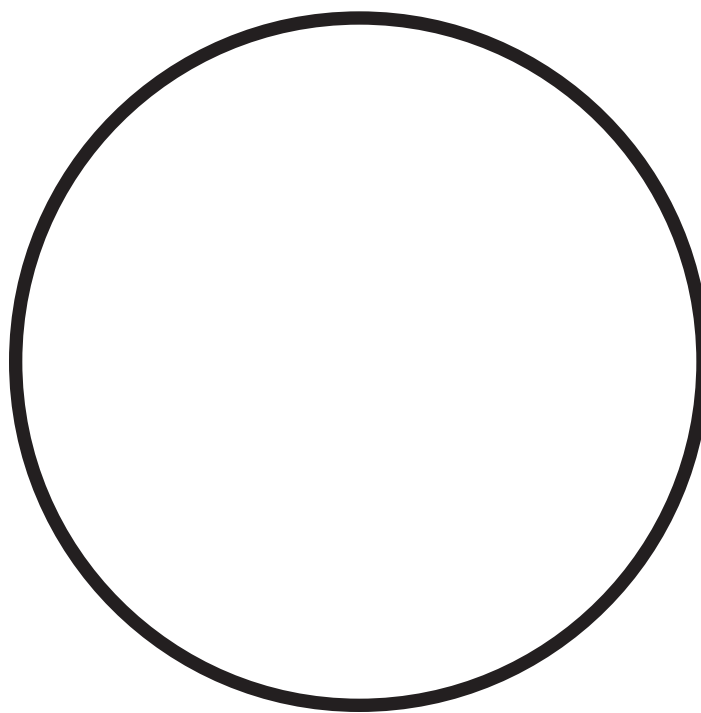
**FINANCIAL** ⇒ Financing both the strategic and the operational.

# TYPICAL WESTERN APPROACH TO PROBLEM SOLVING

PROBLEM

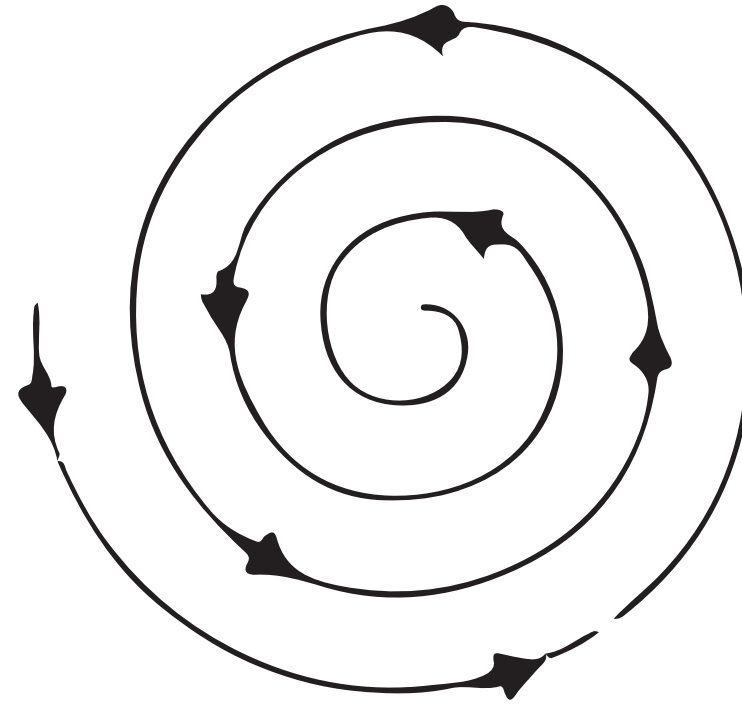
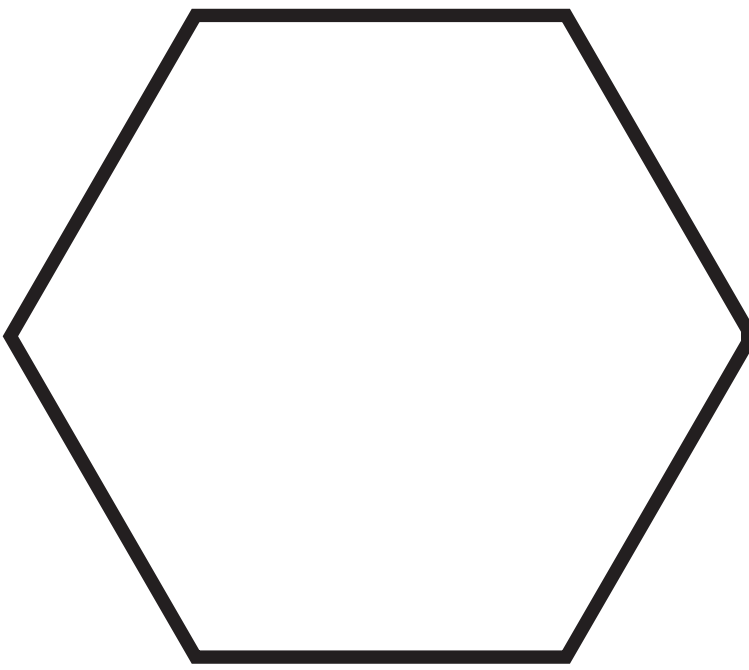


SOLUTION

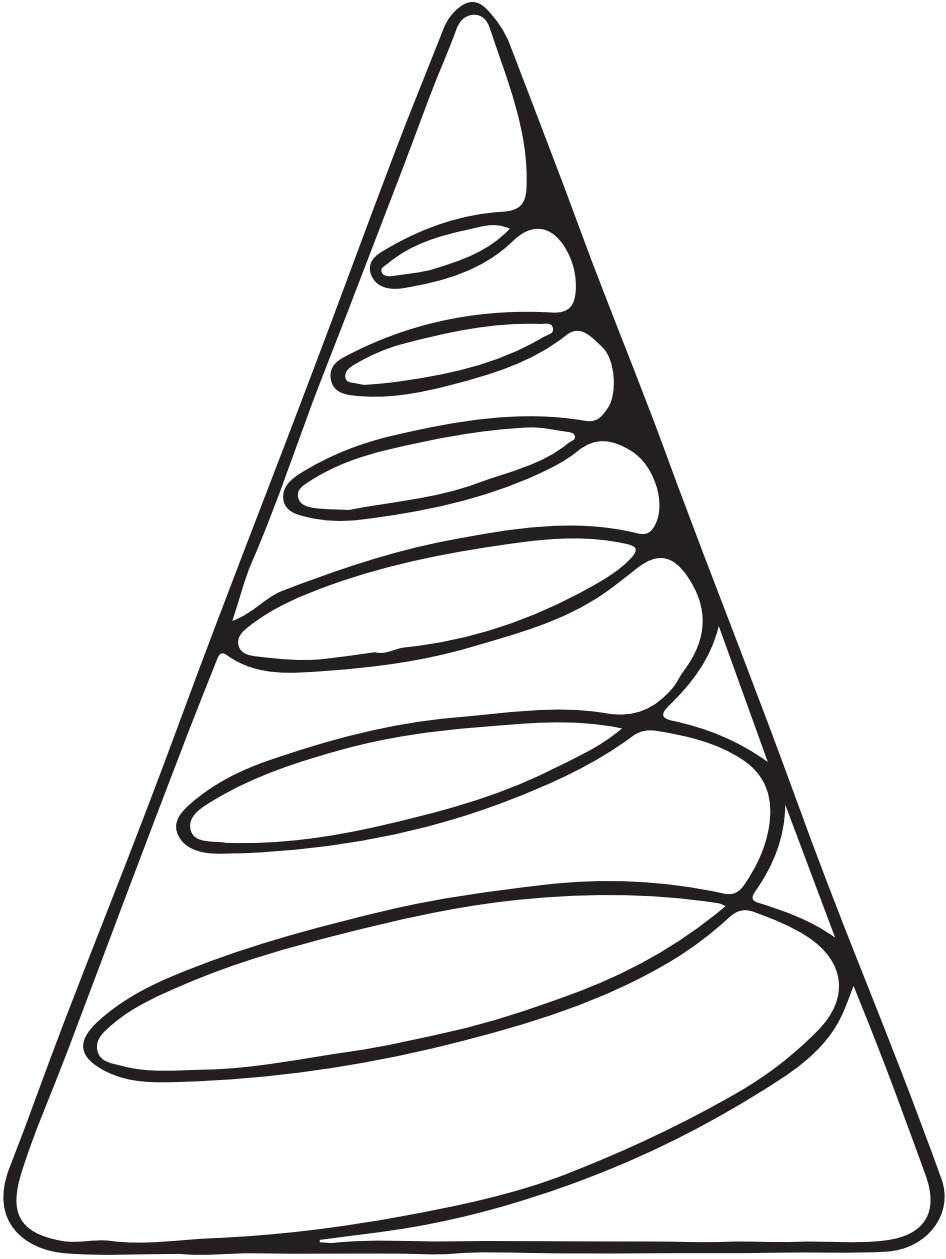


## EASTERN APPROACH



PROBLEM



3-D SIDE VIEW  
OF THE SPIRAL



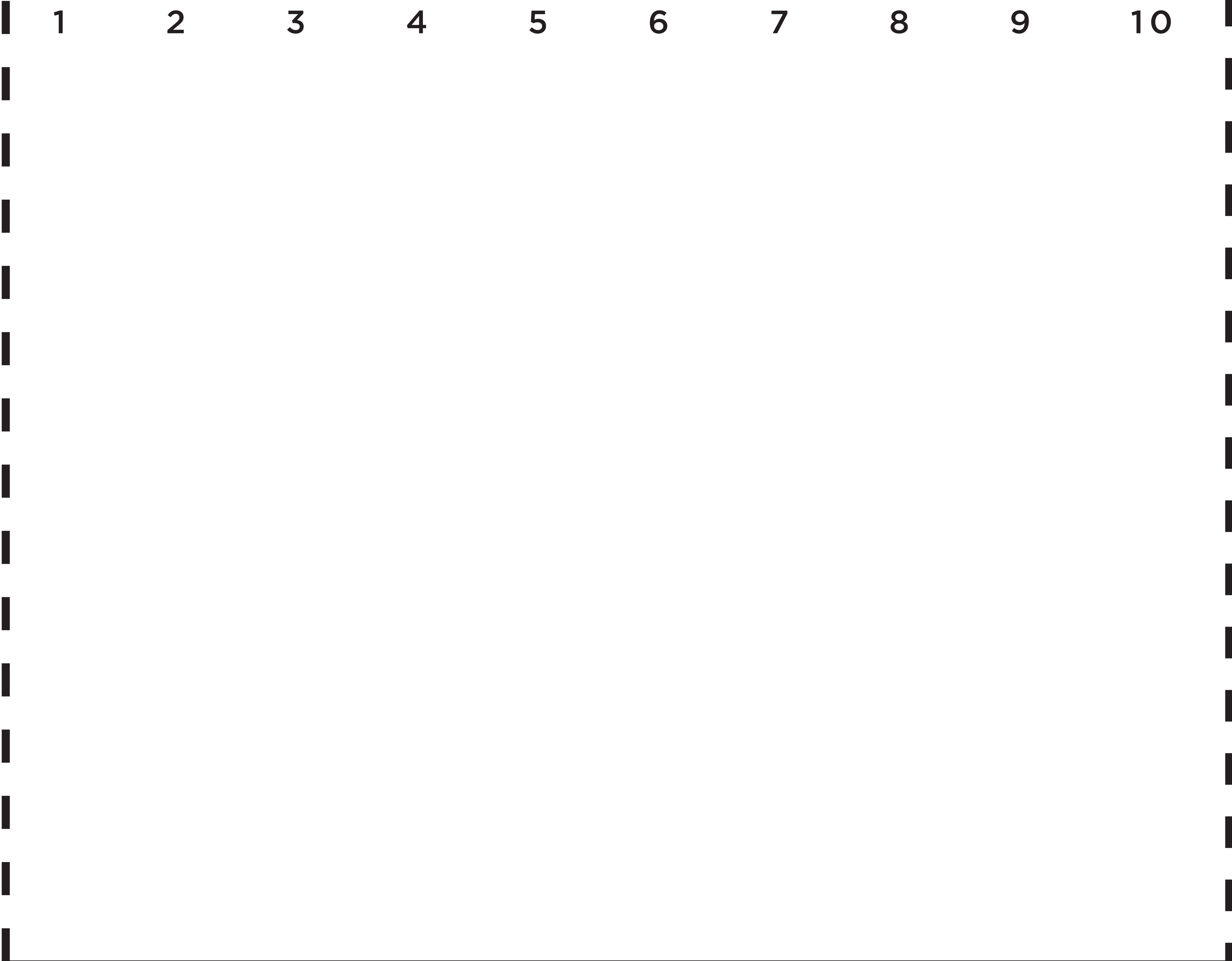
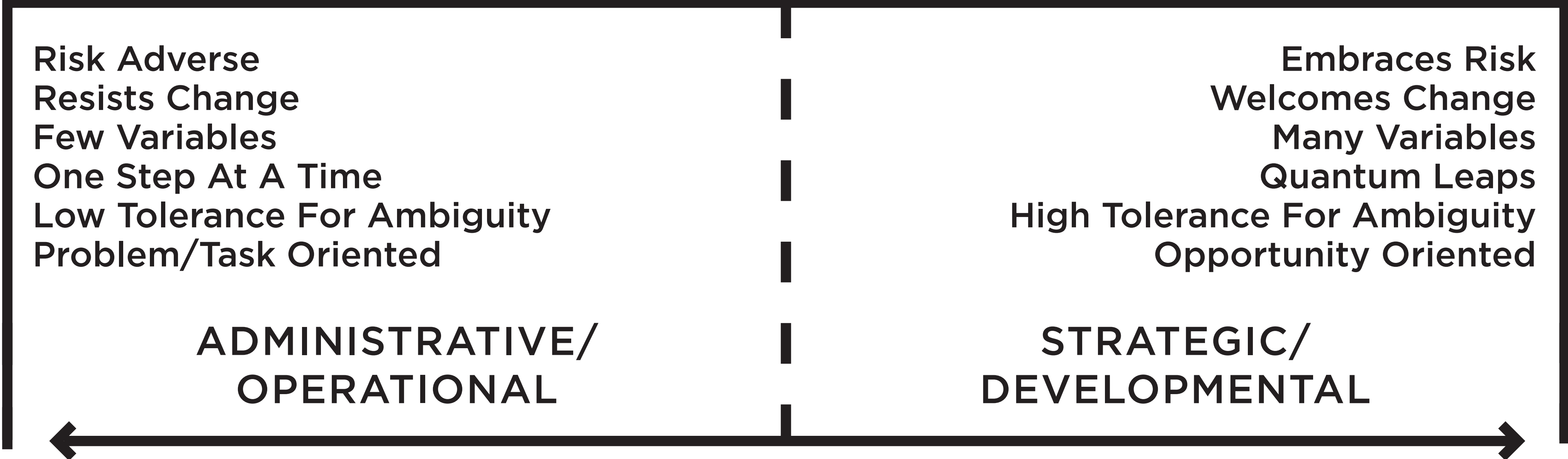
# STRATOP PRINCIPLES

1. Manage the whole – **Owner vs. Functional**
2. Breaking through is horizontal  $\longleftrightarrow$  vs. 
3. The truth sets us free – **Trust the Process**
4. Perspective before planning  **Spiral!**
5. Make the vision clear – **“GPS”**
6. Focus on the W.I.N.S.
7. Form follows function
8. If you plan your work and work your plan, your plan will work ... **“If”**
9. Constant adaptation – **Cyclical Process**

# THINKING WAVELENGTH

CONCRETE

ABSTRACT



GRINDERS	MINDERS	KEEPERS	FINDERS	CONCEIVERS
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# **EXPECTATIONS/HOPES**

# **TURNING POINTS**

<b>YEAR</b>	<b>SPECIFICS</b>	<b>IMPACT ON US</b>

# **TURNING POINT LEARNINGS**

	<b>SPECIFICS</b>



# WHAT IS OUR MINISTRY?

## QUESTIONS

## LEARNINGS

**What is it that we do?**

**How does our congregation see us?**

**What role do we play in changing lives?**

**What is producing our greatest results?**

**Where are we most competent?**

**Where will we serve geographically?**

**In the end, how will we be remembered?**

# **PATTERNS/TRENDS ANALYSIS**

**PATTERNS/TRENDS**

**IMPLICATIONS FOR US**

WHAT MUST CHANGE?

**OVERNIGHT, WHAT BECAME  
MORE CLEAR?**

**OVERNIGHT, WHAT BECAME  
MORE CLEAR?**

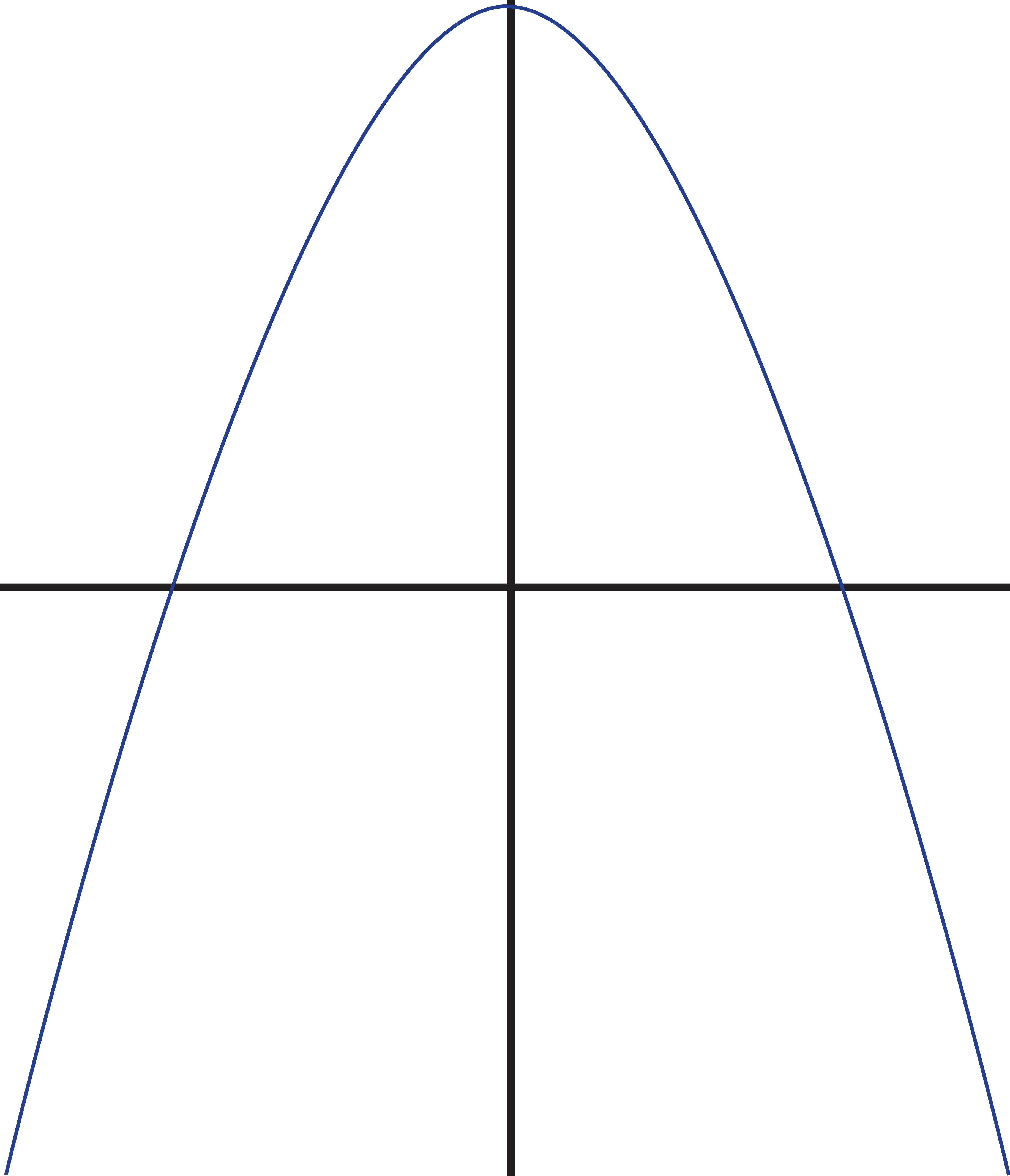
# LIFE CYCLE ANALYSIS

BOOMING

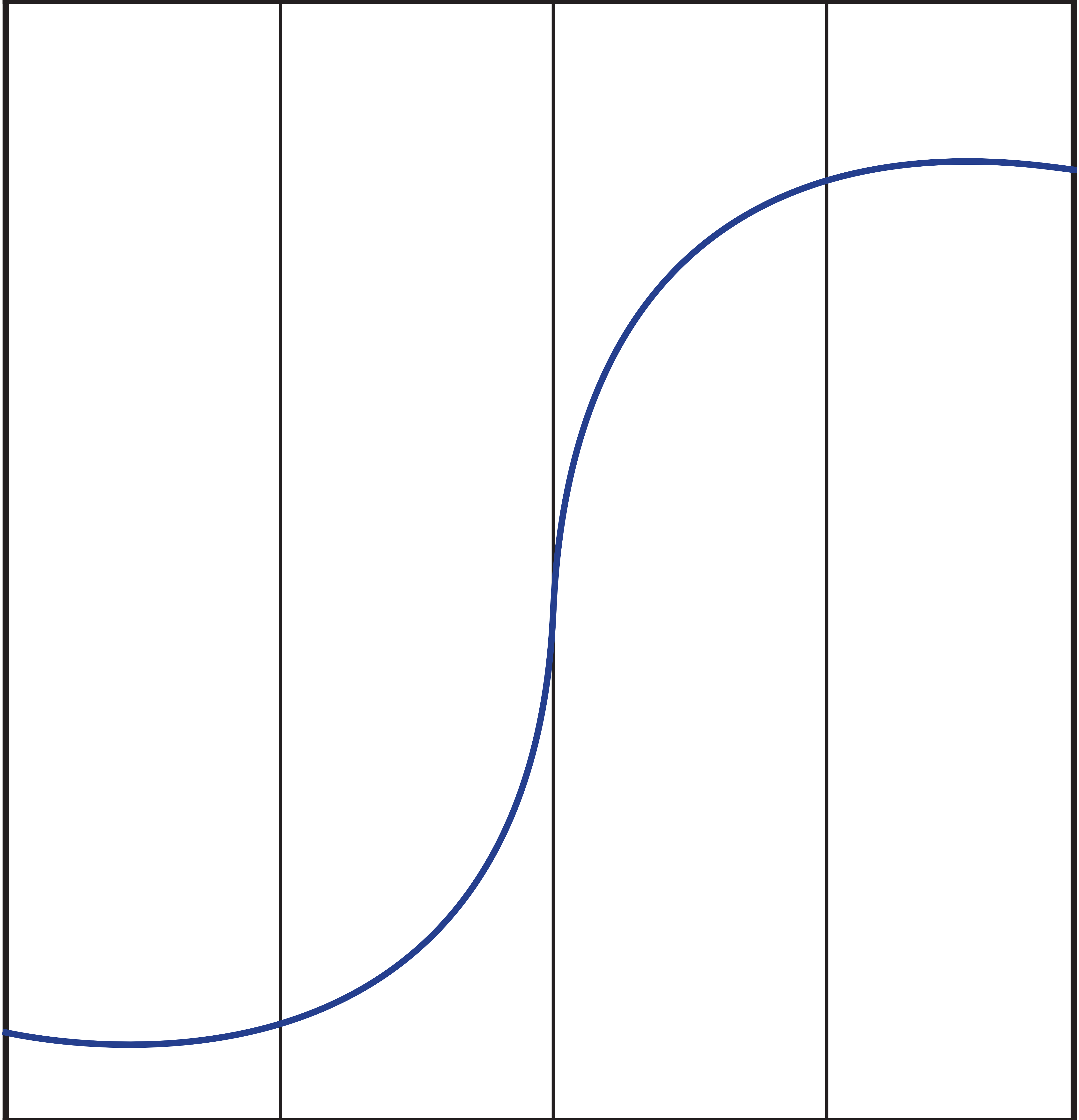
DECELERATING

ACCELERATING

TANKING



# FOUNTAIN OF YOUTH



**SENSING**

**SEIZING**

**BUILDING**

**REAPING**

**FOUNTAIN OF YOUTH**

# OPPORTUNITY—RISK ANALYSIS

LOW ————— OPPORTUNITY ————— HIGH

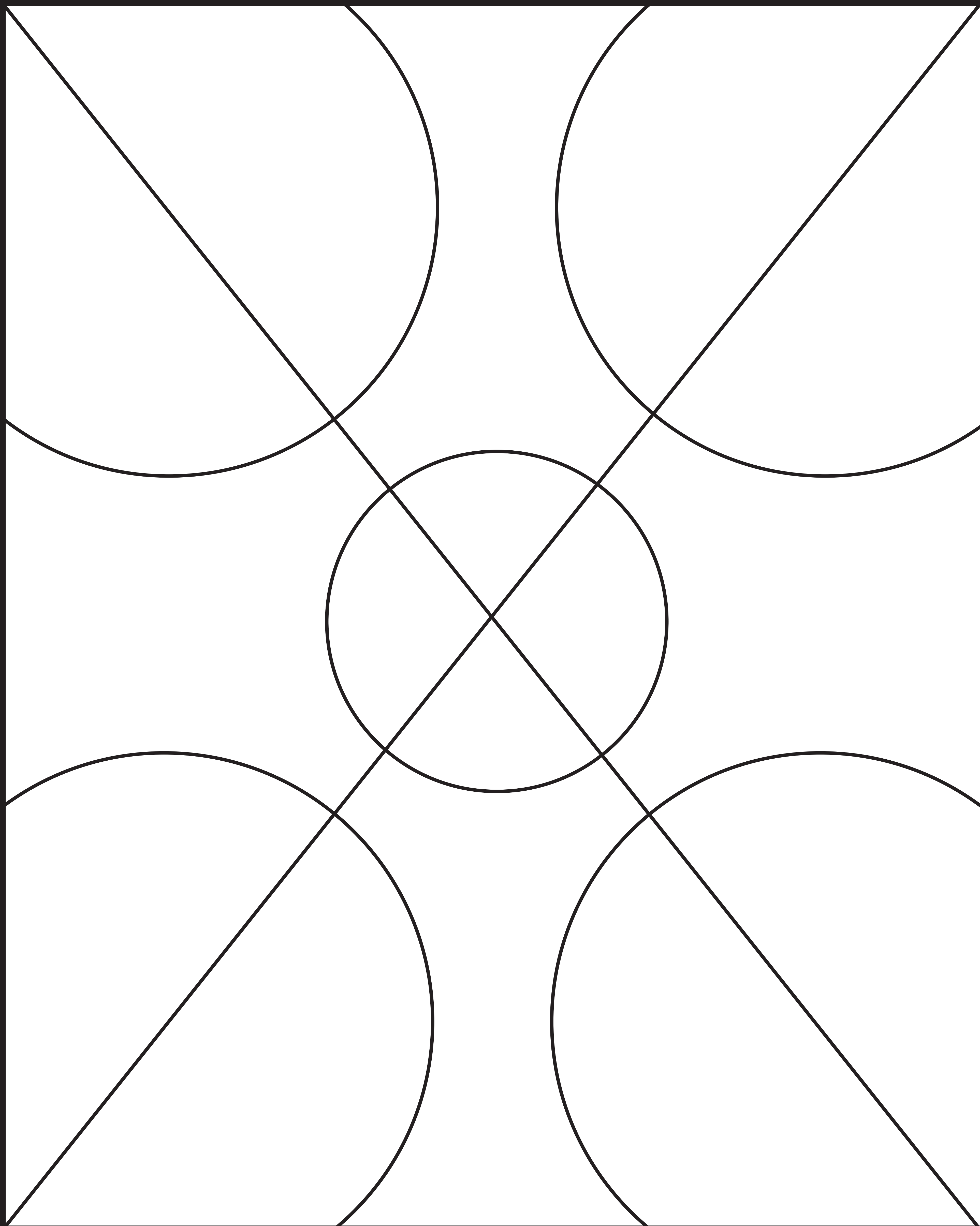
HIGH



R  
I  
S  
K



LOW



# **CORE ASSUMPTIONS**

**STRATEGIC**

**OPERATIONAL**

**FINANCIAL**

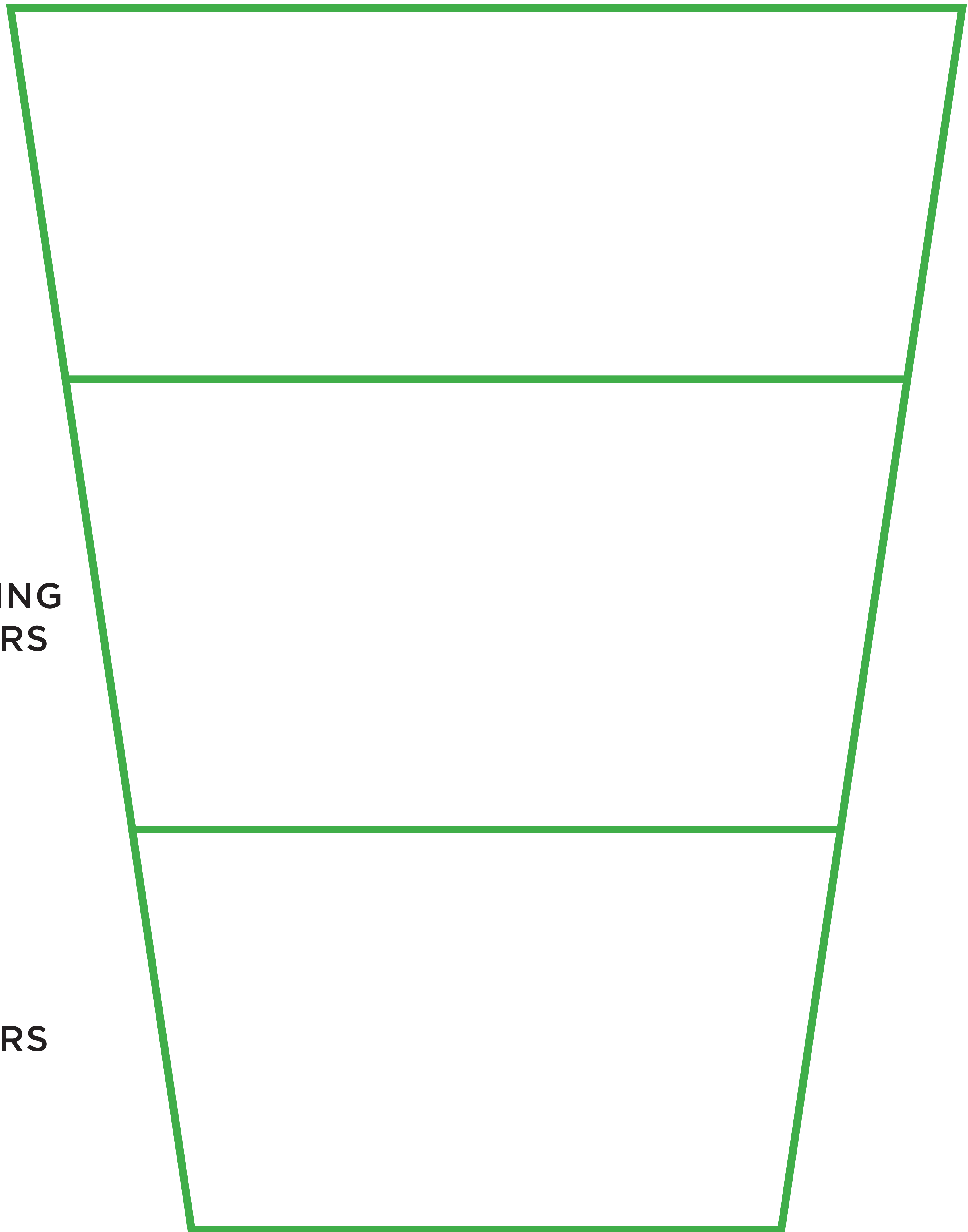


# PRIMARY CUSTOMER

LONG LIST

SUPPORTING CUSTOMERS

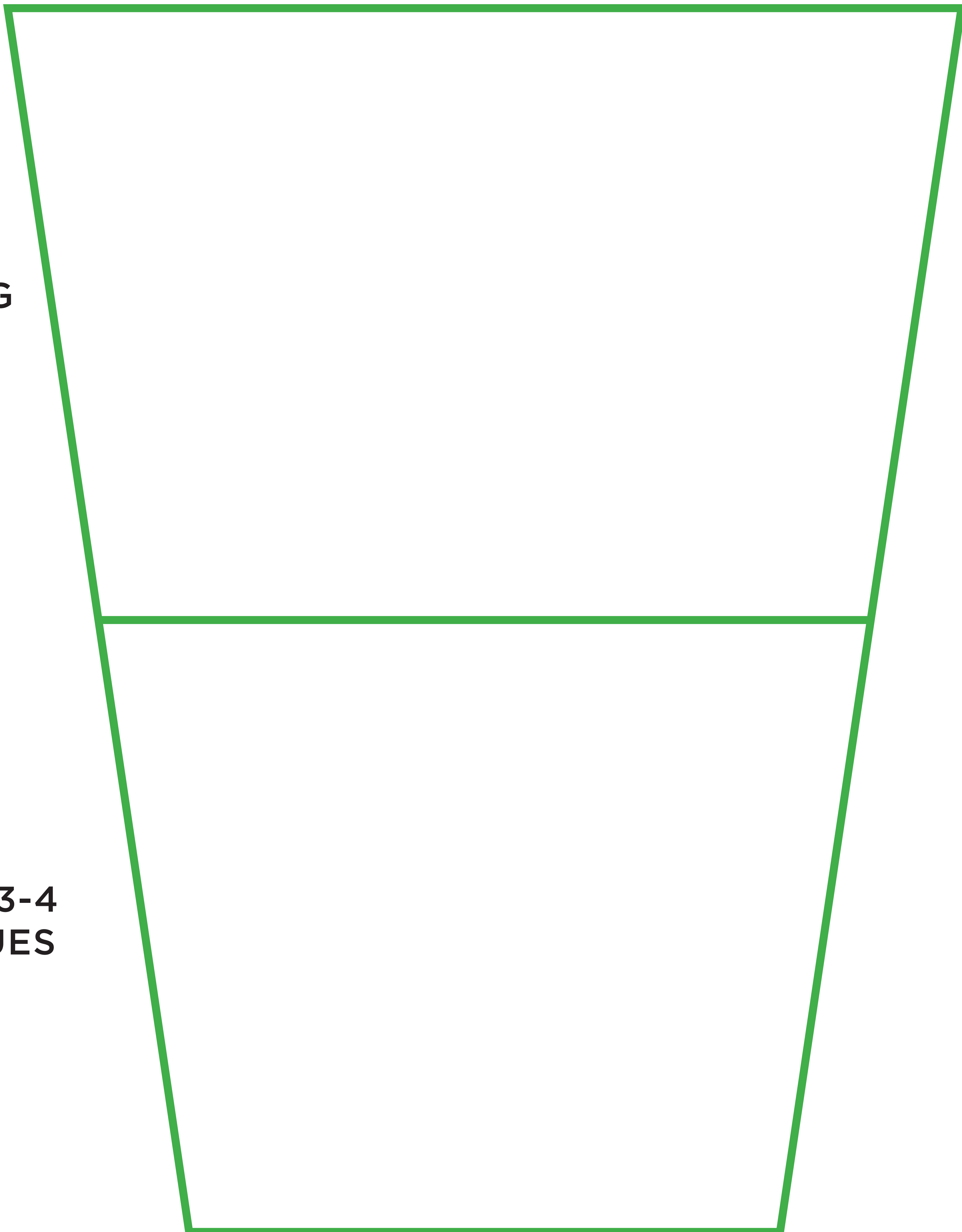
PRIMARY CUSTOMERS



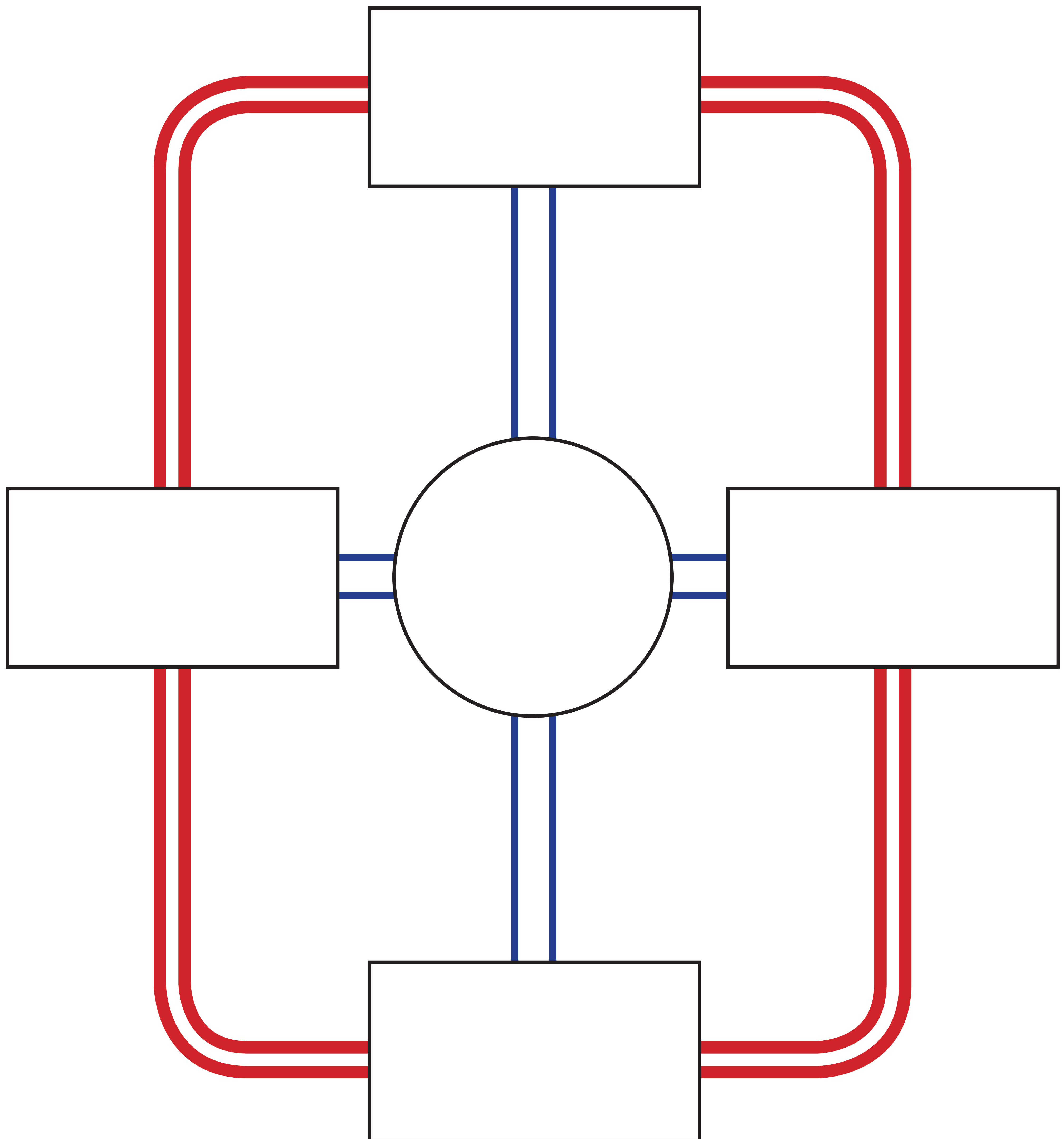
# PRIMARY CUSTOMER'S VALUES

LONG  
LIST

TOP 3-4  
VALUES



# CUSTOMER VALUE BUILDING CYCLE



# OUR MISSION

WHY DO WE EXIST?

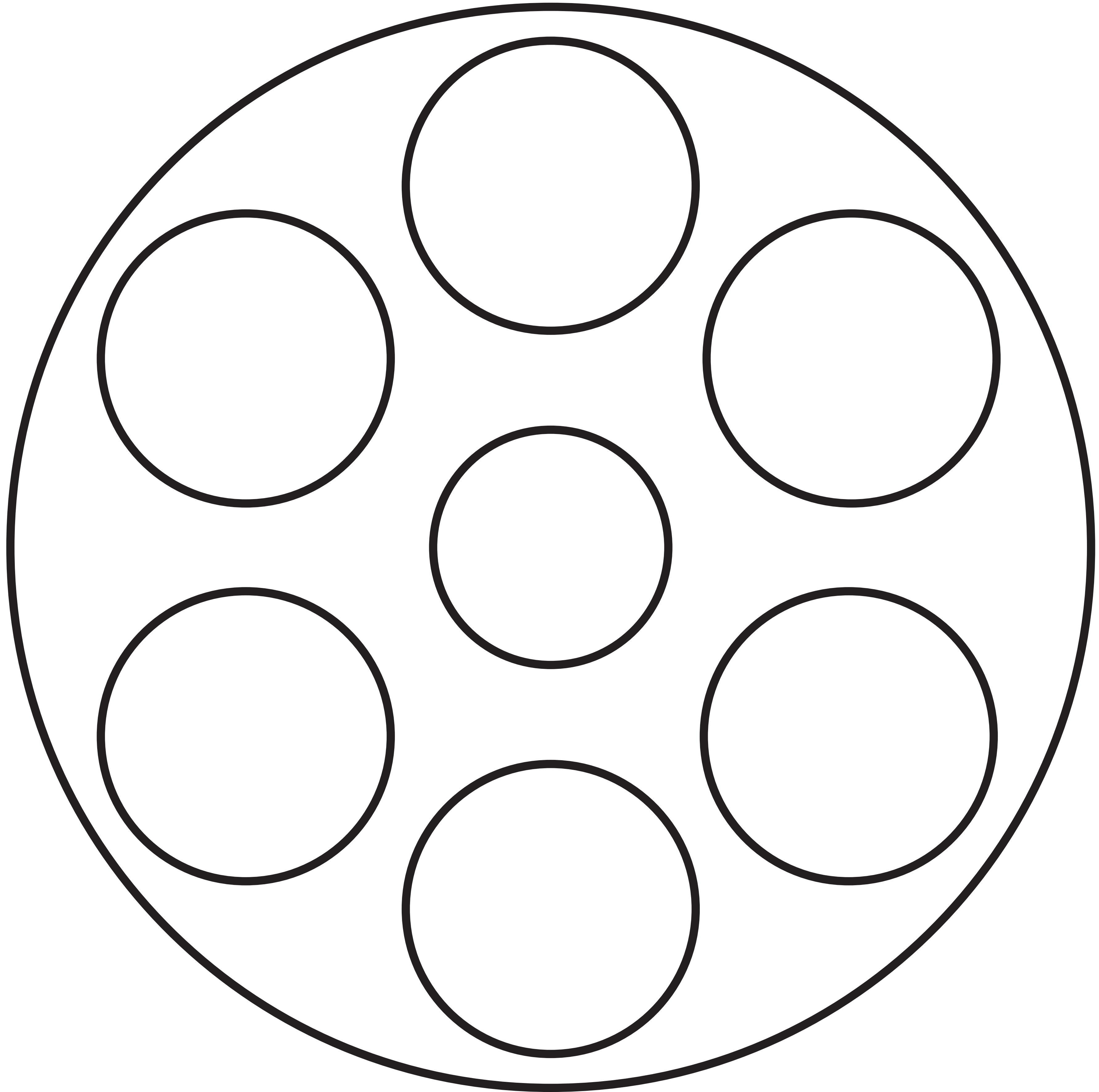
# **“BIG IDEA” CORE STRATEGIES**

<b>CORE STRATEGIES</b>	<b>SPECIFICS</b>

# CORE VALUES

#	VALUES	SPECIFICS

# W.I.N. WHEEL



# TURNING POINTS PROFILE

THEMES	
CATEGORIES	



# FOUR HELPFUL LISTS

**WHAT IS RIGHT?**  
(OPTIMIZE)

**WHAT IS WRONG?**  
(CHANGE)

**WHAT IS CONFUSED?**  
(CLARIFY)

**WHAT IS MISSING?**  
(ADD)

**CORE  
ISSUES**

--	--	--	--	--

# OUR VISION

**WHERE WE STAND**

**WHERE WE'RE HEADING**

**HOW WE'LL GET THERE**

# ACTION INITIATIVE PROFILE

#	WIN INITIATIVE	OBJECTIVE	KEY DELIVERABLES	TODAY'S STATUS	BY	LEADER	TEAM

# MINISTRY DASHBOARD

## MINISTRY DRIVERS

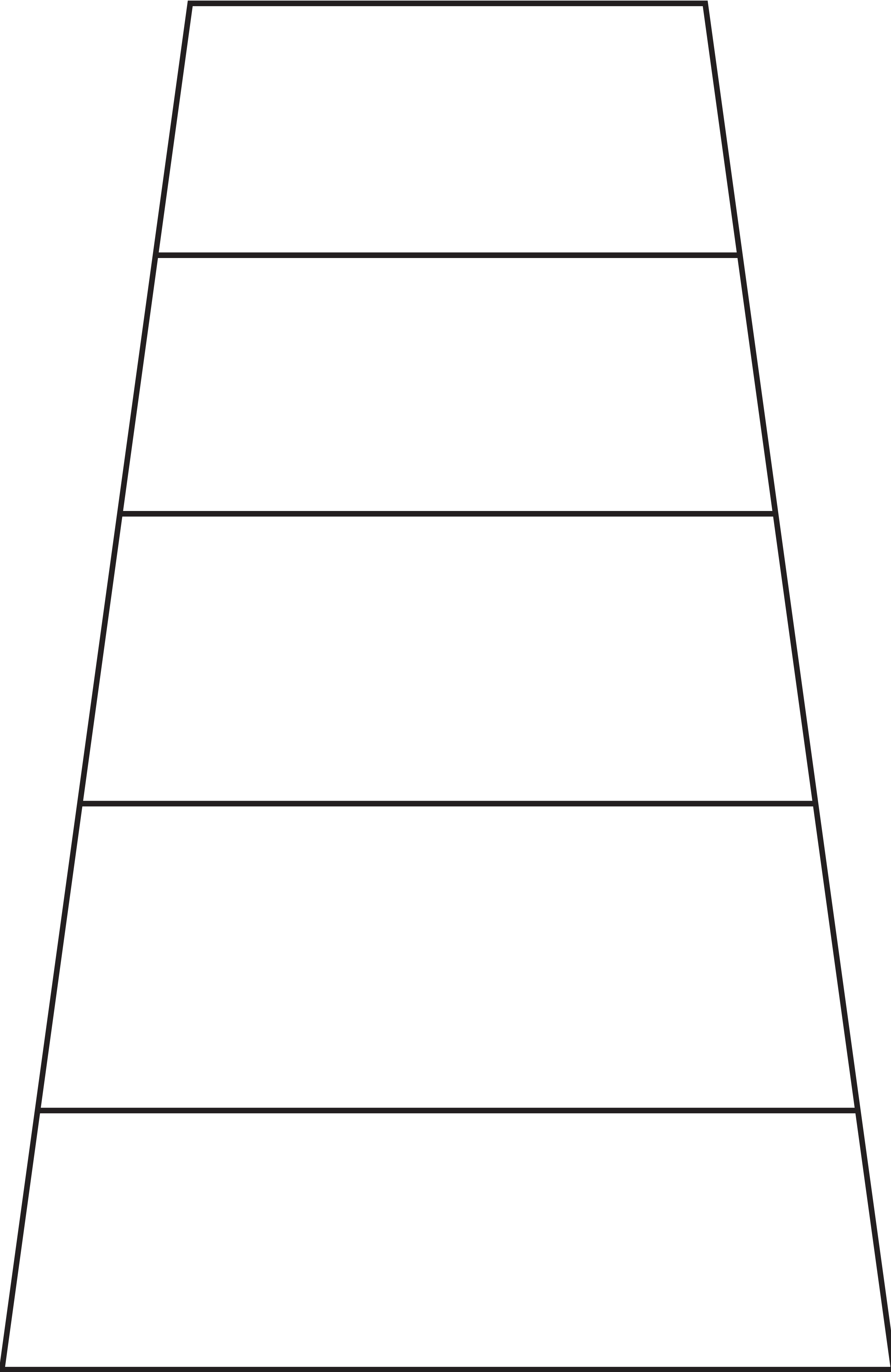
## MINISTRY MODEL

## RISK PYRAMID

LOW

HIGH

1      2      3      4      5



# SITUATIONAL ANALYSIS

## S . W . O . T .

### ACTION NEEDED

**STRENGTHS**

**WEAKNESSES**

**OPPORTUNITIES**

**THREATS**

# GROWTH OPPORTUNITY MAP

MINISTRIES	MINISTRY CHANNELS					
CURRENT MINISTRIES						
NEW MINISTRIES						
TOTALS						

# LEARNING FROM OUR GAPS

SPECIFICS				OVERALL LEARNINGS

# WHAT ARE WE HEARING?